

Venice Pop Up

The perfect sun umbrella for NZ conditions



SHADE7
premium outdoor living

The perfect outdoor umbrella for tough coastal environments and windy locations



The Venice Pop Up combines refined European styling with innovative engineering to deliver a premium market umbrella that's as effortless to use as it is beautiful. Its unique cord-free push-up/pull-down mechanism opens and closes smoothly with a simple sliding motion – no ropes, no pins, no fuss.

Engineered for exceptional durability, the Venice Pop Up features flexible 12mm fibreglass canopy arms that bend and flex under pressure, delivering outstanding strength and wind resistance. A robust 38mm anodised aluminium pole, premium nylon resin and stainless steel components, and a convenient two-piece pole design ensure lasting performance and easy transport.

Ideal for both residential and commercial settings, the Venice Pop Up delivers sophisticated style with uncompromising performance.



Venice Pop Up advantages

- Virtually unbreakable fibreglass canopy arms
- Rust-free aluminium and fibreglass frame
- Strong 38mm aluminium pole with a robust 2.2mm wall thickness
- Two-piece pole design for easy transport and storage
- Smooth push-up/pull-down mechanism for opening and closing
- 5-year residential back-to-base frame warranty*
- Premium European acrylic canvas with a 10-year fade warranty*



*3yr warranty for commercial use



*5yr warranty for commercial use

Venice Pop Up features



Withstands wind speeds up to 70kph

Engineered to perform in demanding conditions, the Venice Pop Up combines premium materials with advanced engineering to deliver exceptional strength, stability and long-lasting outdoor performance.



Virtually unbreakable

Heavy-duty 12mm fibreglass canopy arms bend and flex under pressure, helping absorb wind loads while maintaining the umbrella's shape and performance.



Marine-grade quality

Premium anodised aluminium, stainless steel hardware and corrosion-resistant components are designed to withstand harsh coastal conditions and year-round outdoor use.



Designer appeal

A clean, cord-free profile creates a refined appearance, while the lightweight two-piece pole makes the umbrella easy to move, transport and store.



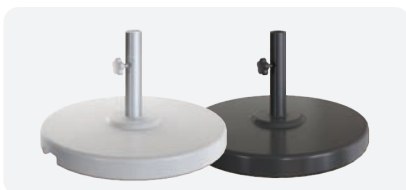
Effortless operation

The innovative push-up/pull-down mechanism opens and closes smoothly with a simple sliding motion – no ropes, no pins, no fuss.

Proudly designed in New Zealand
NZ Design Registration Number: 435445



Optional accessories



Concrete filled base – silver/black 25kg

A strong and durable concrete filled plastic base with rust-proof design featuring an aluminium spigot.



Premium wheeled base 25kg

A beautifully designed galvanised steel base featuring a polished stainless steel spigot and wheels.

You can use your umbrella with a freestanding base or install it using our stainless steel removable spigot system.



Protective cover bag (Charcoal)

Highly recommended to protect your umbrella and help extend the life of the canopy fabric.



Concrete filled base – silver/black 40kg (double stacked)

The 25kg concrete-filled base with a 15kg weight upgrade for enhanced stability in more exposed locations.



Premium wheeled base 45kg (double stacked)

The 25kg premium wheeled base with a 20kg weight upgrade for enhanced stability in more exposed locations.



Installation kit

For installation onto a wooden deck or concrete patio.

Frame options



European made acrylic canvas

Our premium solution-dyed acrylic canvas is backed by a 10-year residential warranty and offers industry-leading performance. It features the highest available colour fastness rating, ensuring long-lasting vibrancy even in harsh UV conditions³. With a UPF rating of 80, it provides outstanding protection against harmful ultraviolet rays.

Solution-dyed polyester

We also offer a select range of heavy-duty 240gsm solution-dyed polyester, known for its durability and performance. This cost-effective fabric is highly resistant to abrasion, offers excellent water resistance, and comes with a 3-year commercial warranty.

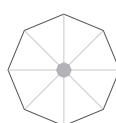
Specifications & technical information



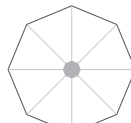
1.9m Square



2.2m Square



2.6m Octagonal



3.1m Octagonal

Dimensions of open umbrella

a: Width of canopy (cm)	190 x 190	220 x 220	1260 ^Ø	1315 ^Ø
b: Height to top of umbrella (cm)	262	270	262	270
c: Canopy edge height (cm)	200	200	200	200
Canopy shade area (m ²)	3.6	4.8	4.8	7.0

Dimensions of closed umbrella

d: Closed ground clearance (cm)	110	90	110	90
Closes above tables?	Yes	Yes	Yes	Yes

Wind rating guide

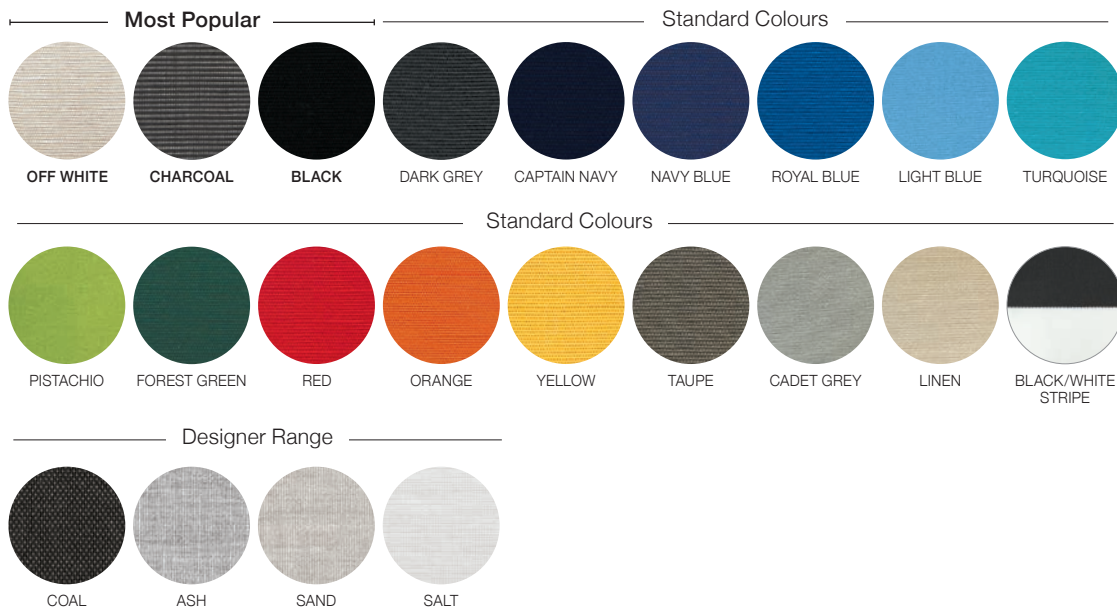
Installed wind rating ²	70kph	50kph	70kph	50kph
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¹Measured from point to point. All measurements are rounded and are subject to change.

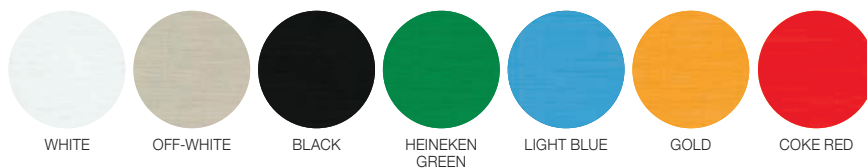
²Wind damage is not covered by the warranty.

³Colours with red colour pigmentation (red, orange, yellow etc) will have lower colour fastness than other colours and will show some fading earlier.

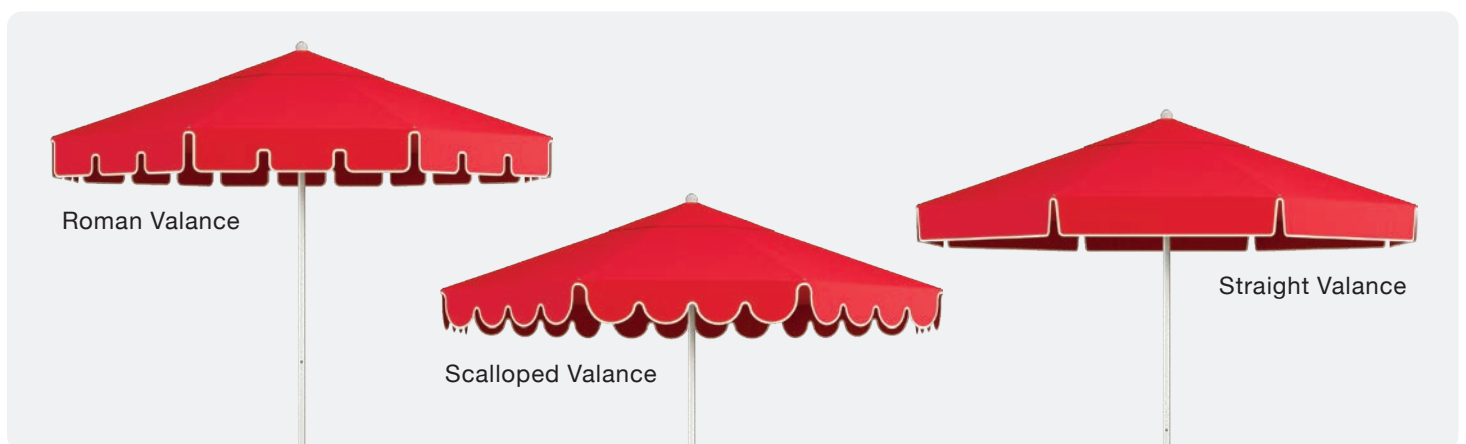
Acrylic canvas fabric colours (Fabric colours may vary slightly from printed swatches shown).



Polyester fabric colours (Commercial).



Optional valances



Shade7 Showroom/Factory:
 1096 Great South Rd,
 Mt Wellington, Auckland 1060
 (09) 570 1112 / sales@shade7.co.nz
www.shade7.co.nz